



Business Development Group

November 2021 Newsletter

November is National Entrepreneurs Month and features Small Business Saturday 11/27/2021.



The historic Harrison Place in Lockport, New York is interested in hiring a full-time maintenance/repair/all around fix it wizard. If you are interested, or know the perfect person, please contact edla@mancusogroup.com



Thanksgiving Market

In need of Thanksgiving day supplies?! The Lockport Community Farmers Market has you covered! Shop from farms, local food producers, crafters, and artisans that will have everything you need for the perfect Thanksgiving Day feast?
Need a favor for a host?
Great, we will see you on Saturday!!

Live music by NorthCoast from 11 am to 1 pm!



Funding is being actively pursued to revitalize the tall crane space at 631 Northland.

If you haven't visited Northland lately, the murals at 714 Northland are worth a visit.



Entrepreneurs are curious people interested in learning. Here is a great educational opportunity.



Fab Lab ICC is excited to introduce a new program offering, the SEED Initiative, which will launch on Tuesdays in March 2022.

The Small Business / Entrepreneur Empowerment and Development (SEED) Initiative

is a 10-week program designed for rural entrepreneurs and small business owners in the beginning stages of starting a business or existing small- to micro-business owners. SEED will introduce and, in some cases, refresh participants on 10 core business management concepts and topics relevant to owning and operating a rural business successfully. The topics covered in the SEED Initiative consist of: Small Business Management, Marketing &

Branding, Legal Essentials, Technology, Customer Centric & Sales, Budgeting & Financial Analysis, Human Resource Fundamentals and Strategy.

SEED strives to connect the classroom with the rural business community and create an environment where participants learn by doing exercises and having conversations that can directly benefit their businesses. Each session will be facilitated by a subject matter expert who will guide the participants through a series of key points related to the topic and encourage large and small group discussions where the participants share experiences and learn from each other.

The sessions will take place on Tuesdays beginning on March 22, from 6 to 8 p.m. and will be offered at Fab Lab ICC in person and via an enhanced Zoom meeting. Class size is limited to 15 participants and registration will be offered through Fab Lab ICC. If you have any questions or would like additional information, please contact info@seed-initiative.com.

Since 1959, our business incubator concept has created thousands of jobs and filled millions of square feet of buildings for our clients. At Mancuso Business Development Group, our approach incorporates two disciplines, prioritizing financial performance while also nurturing the fulfillment of entrepreneurial ambitions. Where others might see wasted space, an eyesore, or a drain on the budget, we at Mancuso Business Development Group recognize opportunity. Is there an unproductive commercial, industrial, or institutional building in your community or portfolio waiting to be revived?

Contact Mancuso Business Development Group to arrange an Opportunity Assessment for your situation.

We wish each of you a wonderful holiday season.

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